

27th annual

CAN Council Great Lakes Bay Region
Saginaw County



mardi gras AUCTION

It's Mardi Gras Time!



THURSDAY, FEBRUARY 27

Horizons Conference Center
SAGINAW



TICKETS
\$75
PER
PERSON*

- ◆ Doors open at 5:30 p.m.
- ◆ Strolling dinner begins at 6 p.m.
- ◆ Fabulous auction items
- ◆ Raffles



**HONORING THE 2020 CHILD
ADVOCATE OF THE YEAR**

Suzanne Greenberg, Executive Director
Michigan Children's Trust Fund

For information or tickets:
Call the CAN Council at (989) 752-7226
or visit cancouncil.org/mardigras

*Purchase 10 tickets by February 7 and
get a reserved table.

KING SPONSOR:



Together we CAN
stop child abuse
and neglect.



SPONSORSHIP OPPORTUNITIES

KING LEVEL – \$10,000

King Sponsor*†

- ♦ Two premium reserved tables (20 guests)
- ♦ Special recognition in regional media and at the event
- ♦ Full-page ad in program
- ♦ Logo and website link on CAN Council website beginning January 1, 2020
- ♦ Logo on all event collateral
- ♦ Opportunity to greet all guests

QUEEN LEVEL – \$7,500

Queen Sponsor*

- ♦ One premium reserved table (10 guests)
- ♦ Special recognition in regional media and at the event
- ♦ Full-page 4-color ad in program

DUKE LEVEL – \$5,000

Sponsors at this level receive:

- ♦ Half-page ad in program
- ♦ 8 event tickets

Dessert Table*

Recognition on dessert table signage

King Cake*

NEW FOR 2020! Live recognition during this special activity, plus recognition on the cake table

Live Auction*

Recognition on live auction items

Raffle*

Recognition on raffle tickets and fliers, plus all print and media materials regarding the raffle (commit by Friday, October 11, 2019)

Super Silent Auction*

Recognition on Super Silent Auction table(s) and bid sheets

CAPTAIN LEVEL – \$3,000

Sponsors at this level receive:

- ♦ Quarter-page ad in program
- ♦ 6 event tickets

Bid Paddles*

Recognition on bid paddles

Champagne Toast*

Recognition during toast to the Child Advocate of the Year

Child Advocate of the Year Award*

NEW FOR 2020! Recognition on award signage and media, as well as during the presentation of the award

Face Painting*

Recognition at the face-painting station

Hors d'Oeuvres*

Recognition on hors d'oeuvres tables

Line 5 Frenzy*

Recognition on line 5 of the Silent Auction bid sheets for sponsoring a special prize drawing for bidders on line 5

Party Favors*

NEW FOR 2020! Recognition on party favors

MAID LEVEL – \$1,500

Sponsors at this level receive:

- ♦ Quarter-page ad in program
- ♦ 4 event tickets

Checkout Bags*

Provide large, reusable, handled bags with company name and/or logo for use at checkout

Chocolate Favors*

NEW FOR 2020! Recognition on chocolate bars used in this special activity

Event Tickets*

Recognition on event tickets for the event (commit by Friday, December 6, 2019)

It's Mine*

Recognition on Silent Auction bid sheets for sponsoring the automatic winning bids

Mardi Gras Beads*

Recognition as beneficiary of HAP (HEALTH ALLIANCE PLAN)

Pens*

Provide pens with company logo to be placed on all Silent Auction bid sheets

Silent Auction***

Recognition on Silent Auction tables and bid sheets

Ticket Giveaway***

NEW FOR 2020! Recognition as sponsor of one of three social media contests where we give away a pair of event tickets

Event Details

TYPICAL ATTENDANCE:
500-550

TICKET PRICE:
\$75

PROGRAM INCLUSION
DEADLINE:

Friday, February 7, 2020

Program ad sizes

FULL PAGE: 8.5" x 11"

HALF PAGE: 8.5" x 5.5"

QUARTER PAGE: 4.25" x 5.5"

BUSINESS CARD: 3.5" x 2"



ADDITIONAL OPPORTUNITIES

\$2,000 – Programs**

- ♦ Quarter-page ad in program
- ♦ 4 event tickets

\$2,000 – ‘Together We CAN’ Match

- ♦ Quarter-page ad in program
 - ♦ 6 event tickets
- Give bidding a boost by providing a match for our “Together We CAN” and be recognized during this special activity

\$750 – King’s Court Gold Sponsor

- ♦ Business-card-sized ad in program
- ♦ 2 event tickets

\$500 – King’s Court Silver Sponsor

- ♦ Name listed in program
- ♦ 2 event tickets

\$250 – King’s Court Bronze Sponsor

- ♦ Name listed in program

*Limited to one. **Two sponsorships available.

***Three sponsorships available. †Exclusive event sponsor.



SPONSORSHIP & DONATION FORM

YES! I want to be a sponsor:

KING LEVEL

- \$10,000** King Sponsor*†

QUEEN LEVEL

- \$7,500** Queen Sponsor*

DUKE LEVEL

- \$5,000** Dessert Table*
- \$5,000** King Cake*
- \$5,000** Live Auction*
- \$5,000** Raffle*
- \$5,000** Super Silent Auction*

CAPTAIN LEVEL

- \$3,000** Bid Paddles*
- \$3,000** Champagne Toast*
- \$3,000** Child Advocate of the Year Award*
- \$3,000** Face Painting*
- \$3,000** Hors d'Oeuvres*
- \$3,000** Line 5 Frenzy*
- \$3,000** Party Favors*

MAID LEVEL

- \$1,500** Checkout Bags*
- \$1,500** Chocolate Frenzy*
- \$1,500** Event Tickets*
- \$1,500** It's Mine*
- \$1,500** Mardi Gras Beads*
- \$1,500** Pens*
- \$1,500** Silent Auction***
- \$1,500** Ticket Giveaway***

ADDITIONAL OPPORTUNITIES

- \$2,000** Programs**
- \$2,000** 'Together We CAN' Match
- \$750** King's Court Gold Sponsor
- \$500** King's Court Silver Sponsor
- \$250** King's Court Bronze Sponsor

YES! I would like to make a donation:

- An item or service to be auctioned

Description

.....

.....

Retail value \$.....

Please call (989) 752-7226 to arrange for pickup or drop-off.

- A monetary donation of \$

YES! I would like to purchase tickets:

Number of tickets:

(\$75 per person)

Purchase 10 tickets (or combine your sponsorship tickets with purchased tickets for a total of 10 tickets) to qualify for a reserved table.††



Together we CAN stop child abuse and neglect.

NOTE: Italicized gray text above indicates that a sponsorship has been claimed for 2020. *Limited to one. **Two sponsorships available. ***Three sponsorships available. †Exclusive event sponsor. ††Please call our office to reserve your table.

SPONSOR DETAILS

PLEASE NOTE:

All contributors will be listed in the quarterly newsletter and the annual report.
Please check this box if you wish to be listed as "Anonymous."

I would like to sponsor at this level for: 1 year 2 years 3 years

Business Name (if applicable).....

Contact Name

Mailing Address

City State Zip

Phone Fax

Email.....

CHECK ONE:

Bill me Check enclosed (payable to CAN Council Great Lakes Bay Region) Charge to VISA Charge to MasterCard

Card #..... Exp. Date CVV.....

Billing Zip..... **Total: \$** (sponsorship, monetary donation, ticket[s])

Signature.....

Please mail camera-ready art to: CAN Council, 1311 N. Michigan Ave., Saginaw, MI 48602
Or, email 300 dpi PDF, TIFF or EPS file to: drussell@cancouncil.org
Ad specs are indicated in the box below.

Program ad sizes
Full page: 8.5" x 11"
Half page: 8.5" x 5.5"
Quarter page: 4.25" x 5.5"
Business card: 3.5" x 2"

ARTWORK MUST BE RECEIVED NO LATER THAN FRIDAY, JANUARY 31, 2020.

Mail this form to:
CAN Council, 1311 N. Michigan Ave., Saginaw, MI 48602
OR fax to (989) 752-2777 by Friday, January 31, 2020.
For more information, call us at (989) 752-7226 or visit cancouncil.org/mardigras.

FOR OFFICE USE ONLY: Solicitor: _____	Paid (CK#, CC, \$): _____	TIX #: _____
LM: _____	SS: _____	DB: _____