CAN COUNCIL
GREAT LAKES BAY REGION

2019 Annual Report

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Message from the Board Chair & the President/CEO

Dear Friends of the CAN Council:

2019 proved to be a standout year for our CAN Council. As you look within the pages of this annual report, you'll see our services quantified and get a sense of just how greatly we've impacted our community.

And we could not have done it without you!

As a contributor to our CAN Council, you're a profound part of each child abuse survivor's journey from victimization to healing, and you're a key element in strengthening families and educating communities in pursuit of preventing child abuse. May you know just how greatly your thoughtfulness, kindness and generosity have changed the trajectory for the children and families we serve in Arenac County, Bay County, Saginaw County and – as of October 2019 – Huron County.

As champions for our children, we're doing fantastic work together, and we hope you'll continue partnering with us well into the future.

If you would like us to share a copy of this annual report with someone you want to introduce to our CAN Council, please let us know; we would be happy to connect with them.

For the protection of our children,

Drewe Robinson

Board Chair

Emily Yeager

President/CEO

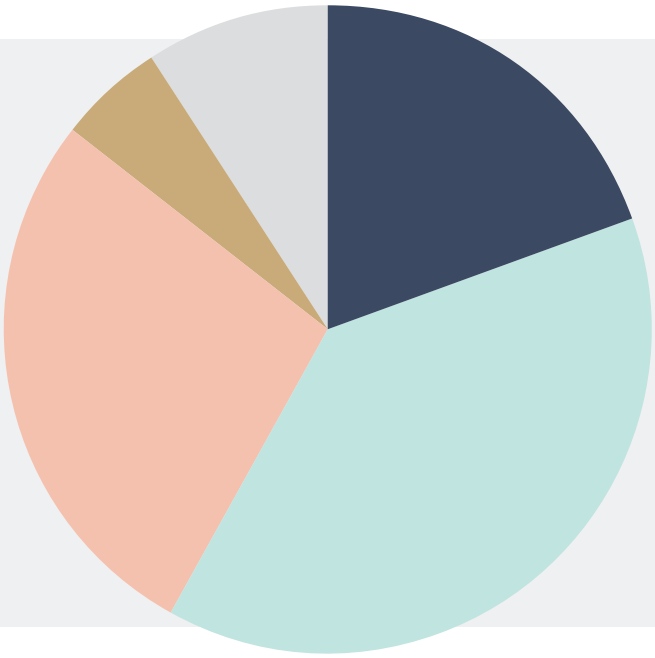
Financial review

Consolidated operating expenses & revenues

Balance sheet for year-end 2019

Total assets	$3,219,085
Total liabilities	$215,678
Net assets	**$3,003,407**

Expenses



CASA
$321,941

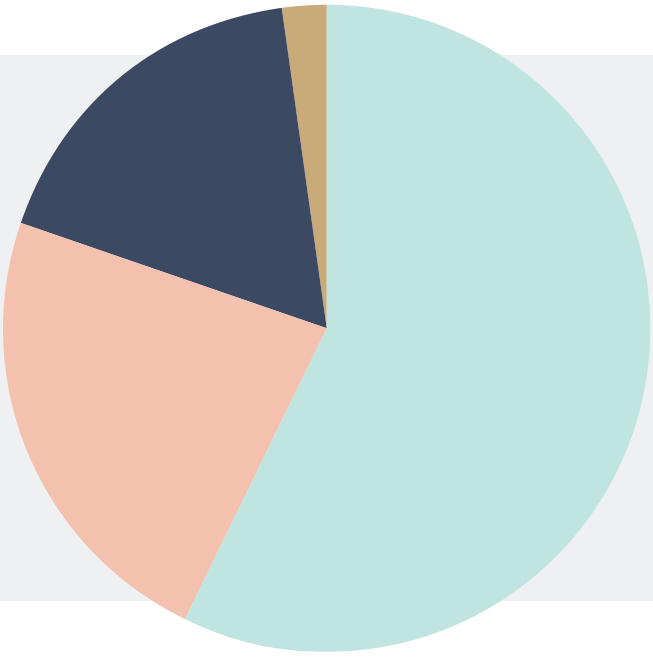
CAC
$626,453

Education & public awareness
$451,102

Management & general
$86,249

Fundraising
$147,815

Revenues



Grants
$884,007

Contributions
$354,288

Special events
$271,259

Investment income
& miscellaneous
$31,140

CAPE summary

2019 totals:

6,334 people participated in **604 presentations, classes and events** in Arenac, Bay, Huron and Saginaw counties, totaling **nearly 6,500 hours** of prevention education programming.

Child Abuse Prevention Education (CAPE)

Alternatives in Discipline
1 presentation | 26 people

Bay County

Baby Academy
1 event | 92 people

Saginaw County

Baby Basics
1 presentation | 11 people

Saginaw County

Baby Pantry*
331 families

Huron County

Berenstain Bears Safety Lesson
33 presentations | 756 people

Bay County
13 presentations • 306 people
Saginaw County
20 presentations • 450 people

Family Enrichment Parenting
8 presentations | 29 people

Huron County

Loving Language
1 presentation | 17 people

Saginaw County

Make Parenting a Pleasure
4 12-week sessions | 39 people

Bay County

Make Parenting a Pleasure: Enhanced Parenting Program
10 16-week sessions | 154 people

Saginaw County

Mandated Reporter Workshop
40 presentations | 912 people

Bay County
20 presentations • 644 people
Saginaw County
20 presentations • 268 people

Media Safety
(formerly Phone Etiquette)
76 presentations | 2,365 people

Bay County
32 presentations • 865 people
Saginaw County
44 presentations • 1,500 people

Periods of Purple Crying
153 program DVDs distributed

Huron County

Safe Baby
46 presentations | 853 people

Bay County
4 presentations • 91 people
Saginaw County
42 presentations • 762 people

S.O.S. – Safer, Older, Smarter
29 presentations | 841 people

Arenac County
1 presentation • 124 people
Bay County
10 presentations • 267 people
Saginaw County
18 presentations • 450 people

Stewards of Children
(formerly Darkness to Light)
7 presentations | 86 people

Bay County
3 presentations • 40 people
Saginaw County
4 presentations • 46 people

CAN Council Overview presentation*

81 presentations
1,019 people

Bay County
12 presentations • 214 people

Huron County
2 presentations • 70 people

Saginaw County
67 presentations • 735 people

For descriptions of CAN Council CAPE programs and services, visit ***cancouncil.org/CAPE****.*

*Not included in the 2019 CAPE programming totals on page 6.

CAC summary

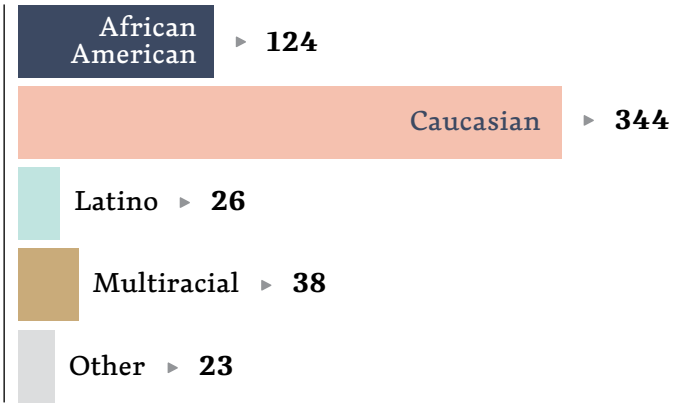
9,957
children served by our CACs, 1999 to 2019

Children's Advocacy Centers (CACs)

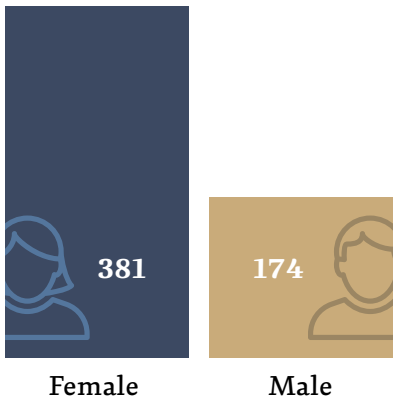
In 2019: 555 children served | 11 medical exams

Age of victim

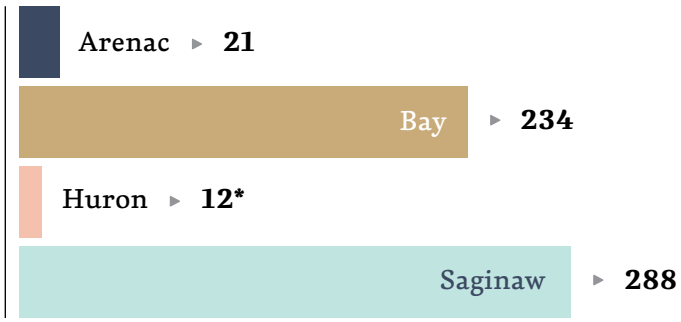
Ethnicity of victim



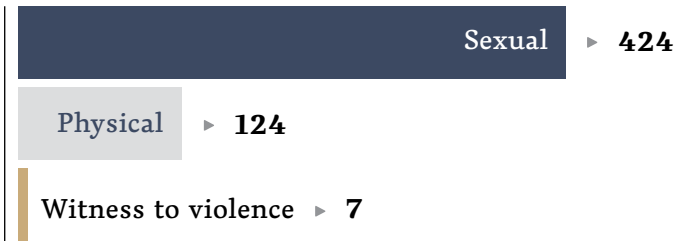
Gender of victim



By county



Type of abuse



NATIONAL CHILDREN'S ALLIANCE®
ACCREDITED MEMBER

This project VOCA Crime Victim Assistance 2019 was supported by Crime Victim Assistance Grant Award CVA#20690-21V17 awarded to the Child Abuse and Neglect Council of Saginaw County by the Michigan Crime Victim Services Commission, Michigan Department of Community Health. The grant award of $633,602 comes from the Federal Crime Victims Fund, established by the Victims of Crime Act of 1984. The Child Abuse and Neglect Council of Saginaw County provides the required match by the use of volunteer hours valued at $158,401.

*Data includes only the fourth quarter of 2019, as CAN Council Great Lakes Bay Region began serving Huron County in October 2019.

CASA summary

3,765
total hours contributed by our
42 CASA volunteers in 2019

Court Appointed Special Advocates (CASA)

121 children assigned to CASA
Bay County: 55 • Saginaw County: 66

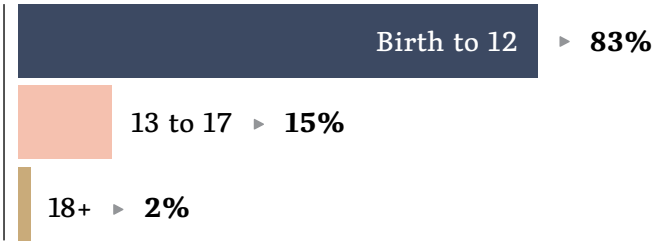
60 new children served
Bay County: 27 • Saginaw County: 33

42 active CASA advocates taking cases

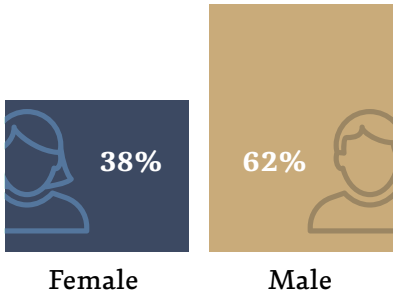
20 new CASA advocates sworn in

CASA children

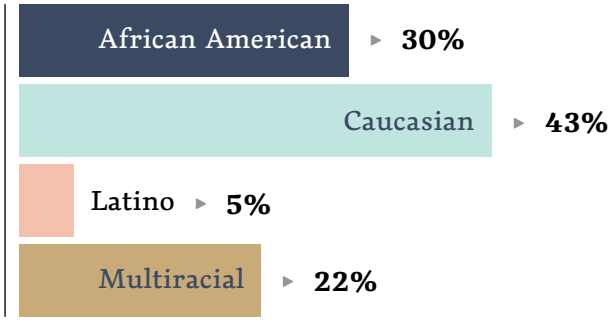
Age



Gender

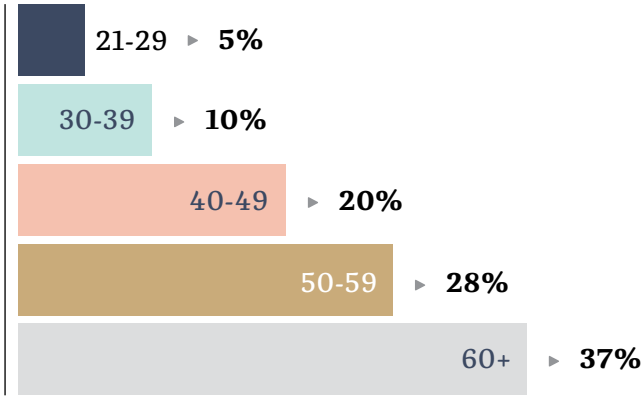


Ethnicity

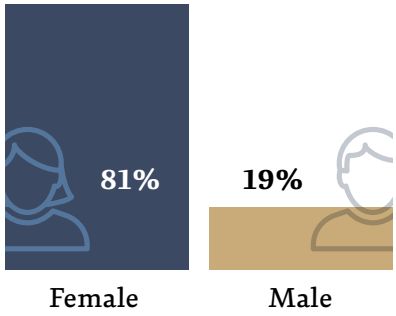


CASA volunteers

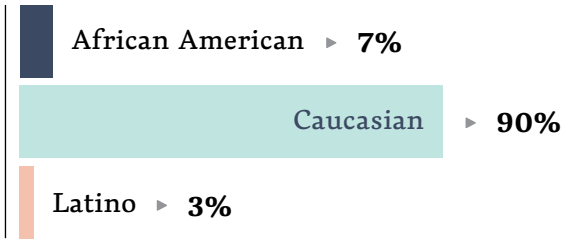
Age



Gender



Ethnicity



CASA Court Appointed Special Advocates FOR CHILDREN GREAT LAKES BAY REGION

This project VOCA Crime Victim Assistance 2019 was supported by VOCA Services to Underserved Victims of Crime CVA#21300-3V17 awarded to the Child Abuse and Neglect Council of Saginaw County by the Michigan Crime Victim Services Commission, Michigan Department of Community Health. The grant award of $176,158 comes from the Federal Crime Victims Fund, established by the Victims of Crime Act of 1984. The Child Abuse and Neglect Council of Saginaw County provides the required match by the use of volunteer hours valued at $44,040.

"Emily is passionate, energetic, and dedicated to the organization and its mission. She has exactly what it takes to be highly successful – as well as the ability to inspire those around her as she leads the CAN Council."

– Suzanne Greenberg
Past CAN Council Great Lakes Bay Region President/CEO

CAN COUNCIL
GREAT LAKES BAY REGION

Together we **CAN** stop child abuse and neglect.

Ushering in a new era

Without question, 2019 was a year of major change for the CAN Council as we bid farewell to longtime President/CEO Suzanne Greenberg and welcomed Emily Yeager as our new leader.

CAN Council leadership transitions after nearly 25 years

After leading the CAN Council for 23 of its 40 years – growing the Child Abuse and Neglect Council of Saginaw County from a staff of two and a budget of $38,000 in a basement office in 1995 to a staff of 22 and a $1.6 million budget to serve the 65,000 children of Arenac, Bay and Saginaw counties as CAN Council Great Lakes Bay Region by 2019 – Suzanne was named Executive Director of the Michigan Children's Trust Fund in early 2019.

"My life's purpose is to prevent child abuse and neglect, and I could not have served the Great Lakes Bay Region for nearly two and a half decades without supporters like you sharing time, talents and treasures so freely," Suzanne wrote in a letter to CAN stakeholders to announce her departure. "I have been privileged to work with extraordinary board members, a tirelessly hardworking staff, generous donors and dedicated volunteers."

The CAN Council Board of Directors immediately launched a search for a new President/CEO and ultimately hired Emily, who was our CASA Director at the time and previously had served the CAN Council in public awareness and donor relations roles, as well as having served for five years as a CASA volunteer.

"We are excited to have Emily Yeager take over leadership of the CAN Council Great Lakes Bay Region and help us write the next chapter of this great organization," said CAN Council Board of Directors Past Chairman Don Gaertner, who chaired the search committee that recommended Emily's hiring. "Emily's proven leadership and demonstrated belief in our mission will serve our organization well."

In the news release announcing her appointment, Emily spoke passionately about CAN and about her aspirations for her new role.

"The CAN Council has tackled the heart-wrenching issues of child abuse and neglect for decades. Our dedicated professionals, volunteers and contributors have built innovative programming and services with the sole pursuit of saving our children," she said. "I'm proud to have counted myself among each of these groups during the past 15 years, and I'm incredibly honored to serve as the organization's next leader to further advance these efforts. My greatest hope is that each member of our community feels compelled to end child abuse and neglect – and that we all work together toward this goal."

And upon starting as President/CEO in early April, Emily wasted no time getting to work. By late September, we had reached an affiliation agreement with the Huron County Child Abuse/Neglect Council, expanding our reach to a fourth county! Learn more about CAN's new presence in Huron County on page 14. ◆

Four counties strong

CAN Council expands reach into Huron County

On October 1, 2019 – after several months of thoughtful planning – CAN Council Great Lakes Bay Region expanded into Huron County through an affiliation with the Huron County Child Abuse/Neglect Council. With a new office in Bad Axe, we built upon Huron County's strong history of child abuse prevention programming with the addition of our nationally accredited Children's Advocacy Center.

"We take great pride in expanding our services to protect Huron County's children," said CAN Council Great Lakes Bay Region President/CEO Emily Yeager. "Huron County Child Abuse/Neglect Council board members care deeply for their community and have entrusted our CAN Council with enhancing their efforts. Just as we do for the children of Arenac, Bay and Saginaw counties, we'll work tirelessly to secure an end to child abuse and neglect for the children of Huron County."

At the CAN Council's Children's Advocacy Centers – including the new location in Huron County – sexually or physically abused children or those who've witnessed violence recount their experience to a

specially trained forensic interviewer. Observing the interview are all parties who need to hear the child's disclosure: the prosecutor, law enforcement and children's protective service workers. The child speaks of his or her abuse to one person, at one place, just one time, minimizing the trauma of reliving the details. Meanwhile, non-offending caregivers are supported through the process and receive referrals for counseling during the investigation and beyond.

"This affiliation will help us further protect the children of Huron County and offer more services to families as we continue to make a difference in the lives of these at-risk children," said Huron County Prosecuting Attorney Tim Rutkowski. "We expect the Children's Advocacy Center will provide another effective resource for all of law enforcement in the successful prosecution of child abuse and neglect cases."

Huron County Child Abuse/Neglect Council President Erinn Mausolf said she is pleased to partner with an organization with well-established policies and procedures, programs, and opportunities for growth.

"CAN Council Great Lakes Bay Region offers all that, not to mention the solid, positive presence that they currently have throughout the region," she said. "We are excited to bring all of those opportunities to Huron County – especially to our littlest residents." ◆

Child Advocate of the Year award

Wayne Maier

After 11 successful years as a district manager for a large insurance company, Wayne Maier decided to start his own comprehensive financial services firm more than 30 years ago – one with a team of financial consultants and strategic alliances with accountants, estate planners and attorneys, all working together to best serve clients' needs.

In the 30-plus years since Maier & Associates Financial Group began operations, countless children's lives have been improved across our region! Under Wayne's leadership, the company's success has benefited numerous nonprofit organizations in our region, including the Cystic Fibrosis Foundation, Toys for Tots, the Boys & Girls Clubs, Heroes for Kids, the Johnny Burke Children's Foundation, the American Red Cross, Coats for Kids, and – of course – the CAN Council.

While assisting all of these organizations and meeting so many children's needs would satisfy many of us, Wayne wanted to help even more children … so he created the Just for Kids Foundation. With the unique mission of meeting the individual needs of our children, the foundation partners with those who work closely with children to help identify these needs. The foundation seeks out children who, despite their life challenges, do the right things and perform acts that demonstrate great attitudes and citizenship. The foundation then rewards these children in various ways.

The foundation is well-known for several programs created to respond to the needs of our children:

- **Bike Drops** that have given hundreds of new bikes and helmets to elementary school children as a reward for good citizenship
- An annual **Shoe Shopping Extravaganza** that has provided hundreds of pairs of new shoes for students in need at homeless shelters, Boys & Girls Clubs, and local schools
- **Kids Who Care**, which has awarded several hundred laptop computers to eighth-grade students recommended by school personnel as exceptional role models for their peers
- A **college scholarship** program that has awarded hundreds of thousands of dollars to high school seniors who attend school daily, display great citizenship, and are involved in their school and community but may not qualify for other scholarship programs

While these programs meet hundreds of children's needs, this is not what Wayne is most known for. His philanthropy, compassion and generosity go beyond the Just for Kids Foundation's core programs.

Those who provide services to children surely will encounter children in need. When such a need arises, a provider can simply complete a form explaining what is needed, and the foundation team kicks into action. No need is too big or too small. When these needs are mysteriously met, there is never any acknowledgment that Wayne is behind it. Not only does he prefer to be anonymous, but he requires it.

We are proud to honor Wayne for demonstrating an outstanding commitment to making the Great Lakes Bay Region a better place for children. ◆

Advocate of the Year

Irene Bruske CASA of the Year award

Peter Rose-Barry

Peter Rose-Barry has been a Court Appointed Special Advocate since 2015 and has advocated for four children in the foster care system due to abuse and neglect.

In 2015, Peter was assigned his first CASA case involving three young children. He advocated for this family for nearly one year until the children were reunited with their parents. In 2018, these same children entered foster care for a second time in their young lives. Without hesitation, Peter became their advocate yet again to provide consistency and a familiar face during a time of great uncertainty for these children.

Peter currently is advocating for a 14-year-old boy who has struggled through one failed adoption and now lives in a residential facility 100 miles away. This child has no family members who keep in touch with him, so Peter truly is one of just a few people who remain in this child's life. While the future is still uncertain for this child, he knows that his CASA volunteer is committed to advocating for him until permanence is achieved and his case is closed. Peter's dedication to and passion for being a voice for our region's most vulnerable children is remarkable, and it's what has earned him this honor. ◆

CASA of the Year

'CAN Do' Volunteer of the Year awards

Individual: Dan Parker

Dan Parker became a volunteer with the CAN Council with a desire to make the jobs of those working in the nonprofit world easier by developing databases through Microsoft Access. That desire came to fruition through his development of our Registration, Volunteer, Event and Presentations, and Client databases. These systems are utilized across all programs within the CAN Council and are crucial to our organization's success. Though Dan is a volunteer, he often is treated as staff – a vital part of the CAN team. Without hesitation, Dan will make himself available to answer any questions, troubleshoot problems and develop new additions to his original programs as our needs change. We honor Dan for his continued dedication to the prosperity of the CAN Council and for his years of service to our cause. Thank you for sharing your talent, time and expertise with us, Dan! ◆

Group: JPMorgan Chase & Co.

In 2018, the CAN Council was approached by Gary Wilson of JPMorgan Chase & Co. in hopes of developing a partnership to provide volunteer opportunities for his organization's staff members, who felt it was important to give back to the community and wanted to accomplish that through the CAN Council. We are so grateful for this opportunity, as it led to a flourishing relationship between us. Working alongside the staff from JPMorgan Chase has been an absolute pleasure. The volunteers they provide are positive, outgoing individuals with a great work ethic. Thanks to their volunteers, we have had many successful fundraising efforts together, whether it's selling 50/50 tickets at Saginaw Spirit hockey games or facilitating activities for children at our Ducky Derby and Family Fun Fest. We are so grateful that you share your time and talents with us, and we look forward to continuing to thrive together in the future. ◆

Volunteers of the Year

Volunteers

Individuals

Jane Anderson
Meghan Lawler Aird
Kasey Arymen
Cameron Badour
Kathleen Basner
Mike Beeler
Ken Bell
Michele Bell
Mimi Bell
Lorisa Bellinger
Amy Benkert
Kim Bernelis
Tammy Bernier
Amanda Bolzman
Michelle Bolxman
Raven Boraders
Jean Bouvrette
Brentoya Breamsy
Mitzi Zanotti Brown
Shelley Burgess
Jennifer Bush
Elisha Call
Wendy Casavan
Connie Champine-Derocher
Laura Crase
Kristin Charbneau
Heidi Churchfield
Kaitlyn Comai
Arwanda Conner
Libby Cook
Bernard Coppolino
Rebekah Cox
Aidalys Cruff
Nikki Culver
Stephanie Curtis
Rachel Dancy
Heather Drabek
Jody Darby
Vic Davila
Betty Davis
Anne deBari
DiAnn Demetris
Sarah Denman
Jill Dise
Kylie Dittenber
Pam Doran
Susan Duncan
Amy Dwyer
Dan Dwyer
Patti Errer
Alyson Feldotte
Lachaya Fields
Amy Ford
Daryl Ford
Ricardo Fuentes
Donald Gaertner, Jr.
Sailor Gaertner
Kathleen Gallagher
Molly Gehrls
Haley Giltrop
William Glover
Elaine Greer
Rebecca Grettel
Shelley Grifka
Timothy Grueber
CarolAnne Guillemette
Surina Gupta
Alayna Guza
Gail Hahl
Kirsten Harris
Jodi Haubenstricker
Barbara Hauck
Marvin Hauck
Kelly Helewski
Darcy Hensel
Elizabeth Herd
Patricia Herman
Elizabeth Herp
Lainee Hilts-Forcade
Briar Hinson
Donna Lynn Holland
Saeda Holty
Hilary House
Dee Howe
Cindy Howell
Michele Hutchinson
Lisa Jaenicke
Marcia Jaenicke
Tiffany Jaime
Elizabeth James
Nina James
Alyssa Jesselaitis
Becky Johnson
John Johnson
Angelo Kapp
Shannon Kaudle
Jennifer Kehres
Brian Kelley
Kelly Klammer
Emma Koski
Traci Koski
Mary Kreider
Bernard Krueger
Kayla Lee
Clifford Leibold
Machaela Lepeak
Matthew Lewis
Suzette Loeffler
Cheryl Longtain
Stacey Lopez
Michelle Luna
Rachel Maday
Patricia Maestaz
Emily March
Erinn Mausolf
Jamie Maxwell
Elizabeth McMall
Alexandra Melton
Lisa Meyer
Chelsea Miller
Rochelle Miller
Michelle Mitchell
Britney Mlostek
Nathan Mrozinski
Jeanne Murphy-Causley
Kelly Myers
Eric Neumeyer
Kim Ordus
Willie Owens, Jr.
Kae Pankow
Connie Parkhurst
Alexandria Paynter
Suzanne Pearce
Eric Pearce
Ann Pemberton
Rose Perry
Yvonne Prill
Kimberly Prime
Amy Quintero
Tricia Raquepaw
Kaye Reimers
Marge Reinbolt
Yolanda Reynolds
Janilee Rinz
Drewe Robinson
Marilyn Robinson
Abram Rodriguez
Cindy Rochefort
Maricella Rodriguez
Lindsay Rohrbacher
Lynette Rombach
Felicia Rose-Barry
Peter Rose-Barry
Nancy Runyan
Dan Russel
Timothy Rutkowski
Farren Samuels
Matt Sauer
Bethany Schalm
Nicole Schaub
Karissa Schrader
Emilie Schultz
Rebecca Schultz
Kelly Shay
Roger Sherman
Monica Siegfried
Annie Simon
Justin Simon
Dana Smith
Katie Sperling
Kimberly Stender
Emily Stroebel
Vickie Stuart
Rebecca Swiercynski
Toff Talaski
Kollette Thede
Nancy Tesauro
Candis Thomas
Amanda Tucker
Sarah Vallier
Trish VanNorman
Teresa Vasquez
Mike Viers
Holly Wasierski
Hailey Wazny
Erica Wedberg
Richard Welzein
Robin Wenzel
Madelyn Wheeler
Donald Wilson
Anne Wininger
Austin Wolschlager
Rick Wood
Monica Woods
Heidi Woolwine
Amy Wrege
John Wright
Frank Yeager
Angela Yellock
Sam Yoder
Tina Zapata
Carol Zaremba ◆

Groups

Chemical Bank
First Presbyterian Church of Bay City Hands and Feet
Habitat for Humanity Saginaw-Shiawassee
IBEW Local 557
JPMorgan Chase & Co.
Leadership Saginaw County – 2019
Saginaw Intermediate School District
Saginaw Valley State University Athletic Club
Saginaw Valley State University Gamma Sigma Sigma ◆

Annual volunteer summary

301
total volunteers

7,523
hours of time volunteers committed to the CAN Council

$191,309.89
estimated monetary value added to the CAN Council mission by our volunteers
(according to Independent Sector's 2018 calculated volunteer value of $25.43 per hour)

Donors & supporters

Without the help of our donors and supporters, we could not bring our services to the thousands of children and families in Arenac, Bay, Huron and Saginaw counties. Our sincerest appreciation to all of our donors, who give from their hearts to ensure that children are seen, heard and believed!

Corporate Sponsor Partnerships

AGP & Associates, Inc.
Dow Chemical Employees' Credit Union
Duperon
Frankenmuth Credit Union
Garber Automotive
Yeo & Yeo Computer Consulting
Yeo & Yeo CPAs & Business Consultants ◆

Advocate

Bill Agresta
John Aird Agency – Farm Bureau Insurance
Paul W. Allen DDS
Amigo Mobility International
Ascension – St. Mary's
Bavarian Inn Motor Lodge
Tammy & David Bernier
Bierlein Companies & Apple Mountain
Warren & Anna Booms
Thomas A. Braley
Wallace & Irene Bronner Family Charitable Foundation
Mary Lou Case & William Snyder
W. L. Case & Company
Catholic Diocese of Saginaw
Greg & Jeanne Murphy-Causley and Causley Trucking
Dr. Louis & Karen Constan Fund
Consumers Energy
Covenant HealthCare
Davis Cartage
Dow
Dow Chemical Employees' Credit Union
Downtown Restaurant Investors
Stephanie Duggan
Duperon
Terry & Leslie Duperon Sr.
Enterprise Holdings Foundation
Morley & Shirley Erskine
Faith Evangelical Lutheran Church
Linda Fettig
Dr. Michael & Laura Fiore
A.T. Frank Floors
Frankenmuth Credit Union
Don & Marcia Gaertner
Garber Automotive
Dawn Garber
Richard J. Garber
Glastender Inc.
Go-To Transport
Gougeon Employees Foundation
Graff Chevrolet
Alan & Suzanne Greenberg
Health Advantage Credit Union
Health Alliance Plan
R.C. Hendrick & Son, Inc.
Andrew & Justis Heppner
Ryan Iles
Independent Bank
Jolt Credit Union
Kerkau Manufacturing
Laborers' Local 1098
Ross & Pam Lake
Wayne Maier Properties
Wayne & Rita Maier
McLaren Bay Region
Merrill Lynch - The Hart LaVielle Group
Ken & Connie Moorhead
Morley Companies
Nexteer Automotive
New Executive Mortgage
North Central Area Credit Union – Standish
Dave & Kae Pankow
Gene Pickelman
Rosemary Pope Trust
Chad Ross
Emil Rummel Agency
Saginaw Bay Underwriters
Saginaw Spirit Foundation
David & Kristine Schaeffer
Scott Schropp
SC Johnson
Mark & Johnna Schroeder
Second Presbyterian Church – Women's Association
Gary & Laura Shepard
Ed & Susan Skrelunas
Spicer Group, Inc.
Robert E. & Martin H. Stark Foundation Fund
The State Bank
SVRC Industries
Kristina Szarenski
Al & Beth Thieme
Thieme Family Foundation
Thomas Orthodontics PC
Mamie Thorns
Sharyl & Mike Tribble
Tri-Star Trust Bank
Alice E. Turner Memorial Trust
UAW Region 1-D
Richard R. Vary
Water Street Wealth Management of Raymond James
Westlund Guidance Clinic
Westminster Presbyterian Church
Wildfire Credit Union
Wirt Stone Dock
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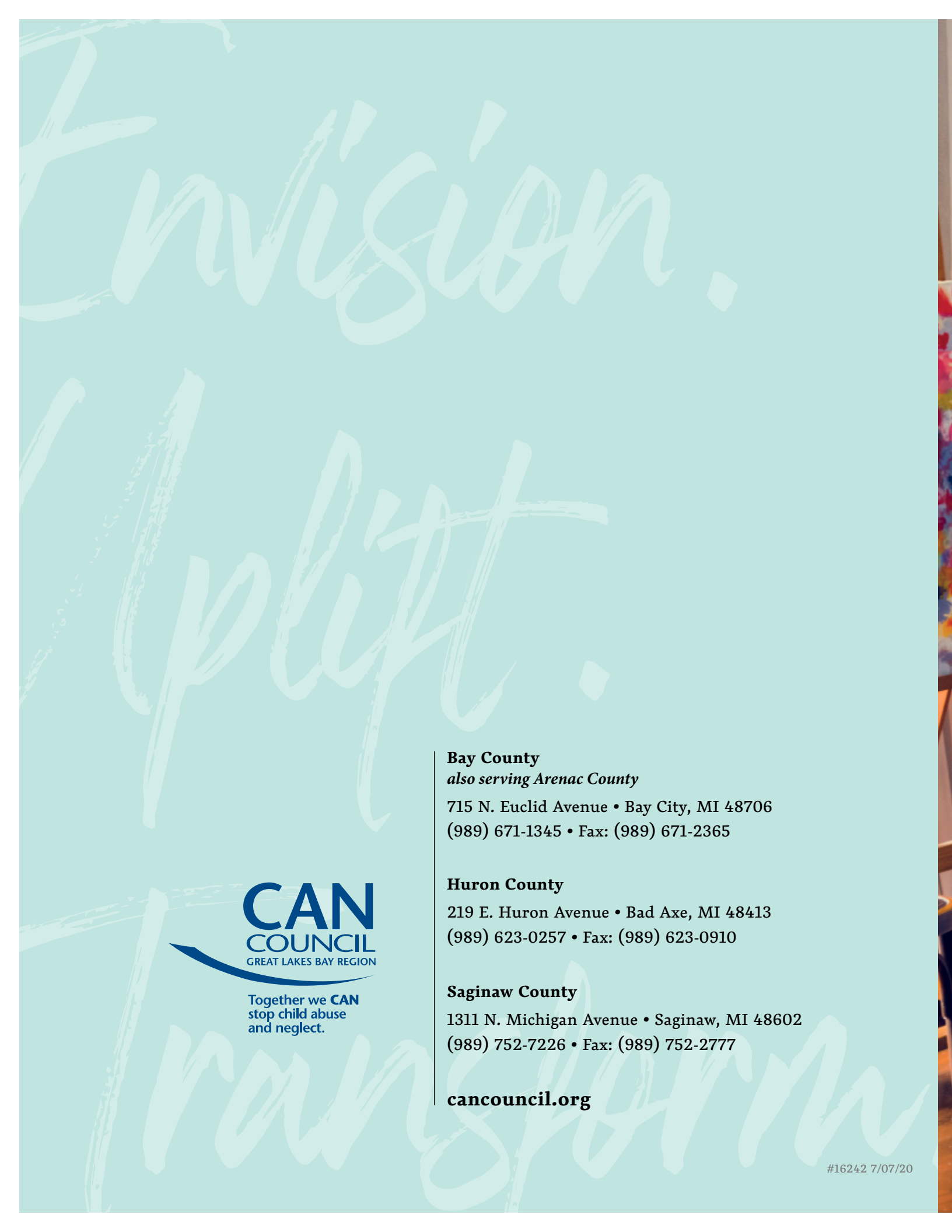

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