



# EVENT DETAILS

## DINE & UNWIND

FALL FLAVORS

Wenonah Park in downtown Bay City  
Wednesday, September 22 • 5:30 - 9 p.m.

Expected Participation: 350

Event Tickets: \$75

Sponsor Inclusion Deadline:  
Wednesday, September 1

# SPONSORSHIP OPPORTUNITIES

## \$7,500 LEVEL

### Event Sponsor\*†

- Company recognition on all print and media material
- Company logo in event guide
- Logo and website link on Council website and event website
- Company name and banner displayed at event
- Company display table at the event (OPTIONAL)
- Opportunity to include company swag in To-Go Tasting Experiences
- 10 Event Tickets with a reserved table at event

## \$5,000 LEVEL

### Sponsors at this level receive:

- Company logo displayed at event
- Company logo in the event guide
- Option of 8 Event Tickets or To-Go Tasting Experiences

### Local Food\*

Company logo on food tables

### Wine & Craft Beer\*

Logo recognition on tasting tables

## \$3,000 LEVEL

### Sponsors at this level receive:

- Company logo displayed at event
- Company logo in the event guide
- Option of 8 Event Tickets or To-Go Tasting Experiences

### Warming Tent\*

Logo recognition on warming tent

### Glasses\*

Logo recognition on wine and beer tasting glasses

### Party Favors\*\*

Exclusive logo recognition on 1 of 2 party favors

### Trip Raffle\*

Logo recognition on wine and beer tasting sheets

### Swag Bag\*

Provide a reusable bag or tote with company name or logo that all attendees receive at registration

## \$1,500 LEVEL

### Sponsors at this level receive:

- Company logo displayed at event
- Company logo in the event guide
- Option of 6 Event Tickets or To-Go Tasting Experiences

### Event Guide\*\*

Logo recognition on cover of event guide

### Pens\*

Provide pens with company logo to be placed with event guide

### Online Silent Auction\*\*\*

Logo recognition on silent auction page of event website

### Checkout Bag\*

Provide large, reusable, handled bags with company name/logo for auction purchase pickup

### Photo Booth\*

Logo Recognition at photo booth

### Bottle Toss\*

Logo recognition on bottle ring-toss raffle game

## ADDITIONAL OPPORTUNITIES

### \$750 – Gold Sponsor

- Logo in event guide
- 4 Event Tickets or To-Go Tasting Experiences

### \$500 – Silver Sponsor

- Name listed in event guide
- 2 Event Tickets or To-Go Tasting Experiences

### \$250 – Bronze Sponsor

- Name listed in event guide

\*Limited to one. \*\*Two sponsorships available. \*\*\*Three sponsorships available. †Exclusive event sponsor.

